

contents > NOVEMBER 2011

MEMBRANE TECHNOLOGY

- 04 Large MBRs & Large Corporations How market forces are shaping membrane design and procurement
- 06 MBR Ups Capacity Growing tourist destination upgrades and expands its WWTP
- 08 Underground MBRs Lumberyard site assumes new purpose, builds new WWTP
- 10 Advanced SWR0 Operation Controlling membrane fouling and thus energy consumption

13 Membrane Treatment Piloting

Creating tailor-made pilot studies for water treatment needs

14 Closing Water Loops

Membrane technologies support water reclamation and reuse



ON THE COVER

The Maturing Membrane Market See page 4 for more details.

(Photo courtesv of CH2M Hill)

Scranton Gillette Communications 3030 W. Salt Creek Ln., Ste. 201, Arlington Heights, IL 60005-5025 tel: 847.298.6622 • fax: 847.390.0408 • www.wwdmag.com

EDITORIAL STAFF

Editorial Director Managing Editor Associate Editor Associate Editor Associate Editor Designer Neda Simeonova Caitlin Cunningham Elizabeth Lisican Kate Cline Leslie Streicher Elena Mengarelli

ADVERTISING & SALES 7150 E. Camelback, Suite 325 • Scottsdale, AZ 85251 tel: 480.941.0510 • fax: 480.423.1443

Integrated Media Consultant	David Rairigh drairigh@sgcmail.com (phone x25)
Integrated Media Consultant	Fred Ferris
Integrated Media Consultant	fferris@sgcmail.com (Arlington Heights office, 847.391.1003) John Rogier jrogier@sgcmail.com (Arlington Heights office, 847.391.1053)
Integrated Media Consultant	Celeste Scarfi
	cscarfi@sgcmail.com (phone x12)
Classified Sales Manager	Donna Aly daly@sqcmail.com (phone x13)
Reprint Coordinator	Adrienne Miller
·	amiller@sgcmail.com
	(Arlington Heights office, 847.391.1036)
List Rental Contact	John Ganis
	914.368.1024
Advertising Coordinator	Erica Rivera
	erivera@sgcmail.com
	(Arlington Heights office, 847.391.1049)

MANAGEMENT Dennis Martyka

Vice President/Publisher dmartyka@sgcmail.com

Associate Publisher

VP Custom Publishing & Creative Services VP Events **VP Information Technology Director of Audience Development Director of Creative Services & Promotions**

CORPORATE

Chairperson President/CE0 Sr. Vice President Sr. Vice President/CFO Chairman Emeritus

Harry Urban Joel Hughes Doug Riemer Sandi Stevenson

Greg Tres gtres@sacmail.com

Diane Vojcanin

K.S. Gillette E.S. Gillette A. O'Neill Dave Shreiner H.S. Gillette (1922-2003)

The World of Desalination

"If we could ever competitively, at a cheap rate, get freshwater from salt water at a low cost, that would indeed be a great service to humanity and would dwarf any other scientific accomplishment."

- President John F. Kennedy, 1962



n July, I traveled to Israel to tour facilities and meet with solutions providers as a part of the Water & Energy Environmental USA Press Tour. The trip increased my awareness of areas in which the U.S. water and wastewater industry excels as well as those in which we have room for improvement.

A walk-through of the Hadera seawater reverse osmosis (SWRO) desalination plant-the largest such facility operating worldwide-proved to be the highlight of my weeklong excursion. It also suggested to me that here in the U.S. we have progress to make in terms of desalinating water cost-effectively and energy-efficiently.

Commissioned in 2009, the 127-million-cu-meter-per-year Hadera plant brings in water from the Mediterranean Sea to produce high-quality (personally taste tested) potable water at a cost of about 60 cents USD per cubic meter. The 118-millioncu-meter-per-year Ashkelon SWRO plant, located about an hour's drive away, was commissioned four years earlier and produces water for a few cents less per cubic meter.

Singapore is another nation we should look to form a desalination alliance with so as to exchange information, ideas and experiences. The island country is building its second and largest SWRO desalination facility, scheduled to begin 320,000cu-meter-per-day operations in July 2013. Singapore's 136,000cu-meter-per-day Tuas SWRO plant has been operational since 2005, with a first-year water selling price of less than 50 cents USD per cubic meter.

It doesn't take a crystal ball to see that our global future holds population growth and increasing water scarcity. For years, desalination has been discussed and tested as a promising piece of the solutions puzzle, both domestically and abroad. Over the past decade or so, the full-scale applications President Kennedy dreamed of finally have become a reality. But we mustn't go this road alone: As we fine-tune U.S. desalination facilities and build new ones, we need to turn to our peers overseas to collaboratively advance the common goal of protecting global water quality.

conservange

Caitlin Cunningham, managing editor ccunningham@sgcmail.com