By Neda Simeonova



Raising a Glass to Reuse

odern desert cities around the world, such as Phoenix, Tucson, Las Vegas, Dubai and Cairo, undoubtedly raise many questions about their sustainability and excessive dependence on non-renewable resources that place much stress on the environment, specifically water availability.

Because of their arid climates, the amount of surface water available can vary dramatically from year to year, season to season and place to place.

So how do states such as Arizona plan for their water future?

According to the Arizona Department of Water Resources' "Securing Arizona's Water Future" report, the state uses approximately 6.96 million acre-ft of water annually. Seventy percent of that water is used for agriculture, 8% for industry and 22% for municipal use.

While the state relies on four key categories of water supplies-Colorado River water, other surface water sources, groundwater and reclaimed water-treated effluent, or reclaimed water, has become an increasing water source for the state.

Tucson Water was one of the first water utilities in the nation to recycle water, treating it for irrigation and other non-drinking uses. The city has been producing and delivering reclaimed water that is treated specifically for applications such as irrigation, dust control and industrial uses since 1984 to nearly 1,000 sites.

The use of reclaimed water in the state offsets the use of drinking water and currently is a significant part of Arizona's water budget. To ensure the proper and safe use of reclaimed water, the quality of all reclaimed water is closely regulated by the Arizona Department of Environmental Quality and the U.S. Environmental Protection Agency (EPA).

In addition to Arizona, an increasing number of communities located in drought-impacted states are engaging in discussions about the possibility of using recycled water to meet potable demands as well. The advances in treatment technologies not only are increasing the use of recycled water throughout the nation, but making the idea of augmenting potable water resources with recycled water more palatable.

Unfortunately, recycled water regulations and standards currently are developed and implemented only at the state government level, and lack of coordination between the states has resulted in various recycled water standards across the nation. According to EPA's 2004 Guidelines for Water Reuse, 26 states have adopted water recycling regulations, 15 states have guidelines or design standards, and nine states have no regulations or guidelines. Additionally, communities looking to recycle wastewater face numerous challenges-cost being the primary concern-however, treatment of wastewater for specific applications may address some of these cost concerns.

States such as Arizona, Florida and Texas are recognized leaders in the use of reclaimed water and reuse programs; and hopefully, as the idea continues to take root, water-rich states also will consider developing water reuse programs.

High-performance treatment, balanced with appropriate end use requirements, quickly is turning this once poor-quality wastewater into a valuable resource, delivering safe, reclaimed water for various applications.

Neda Simeonova | Editorial Director | nsimeonova@sqcmail.com

Follow wawd



tp://on.fb.me/ZgBbCD



http://bit.ly/1acvntx



2015 Top Projects

The 2015 Top Projects award program is now open for nominations. Visit www.wwdmag.com/top-projects-nomination to submit a project worthy of recognition.



WATER & WASTES DIGEST

3030 W. Salt Creek Lane | Suite 201 | Arlington Heights, IL 60005-5025 847.298.6622 | F: 847.390.0408 | www.wwdmag.com

EDITORIAL STAFF

Editorial Director Neda Simeonova Managing Editor Elisabeth Lisican Associate Editor Kate Cline Associate Editor Mary Beth Nevulis Associate Editor Amy McIntosh Assistant Editor Mary Ellen Shoup Assistant Editor Sara Elliott

ADVERTISING & SALES

7150 E. Camelback, Suite 325 | Scottsdale, AZ 85251 480.941.0510 | F: 480.423.1443

Integrated Media Consultant David Rairigh drairigh@sgcmail.com | 480.941.0510 x25 Integrated Media Consultant Celeste Scarfi-Tellez cscarfi@sgcmail.com | 831.703.4345 Integrated Media Consultant Bill Black bblack@sgcmail.com | 267.483.8788 Classified Sales Manager Donna Aly daly@sgcmail.com | 480.941.0510 x13 Reprint Coordinator Adrienne Miller amiller@sgcmail.com | 847.391.1036 List Rental Contact Geffrey Gardner geffrey.gardner@reachmarketing.com | 845.201.5331 Advertising Coordinator Erica Rivera erivera@sgcmail.com | 847.391.1049

Vice President/Group Publisher Dennis Martyka dmartyka@sgcmail.com | 480.941.0510 x19 Associate Publisher Greg Tres gtres@sgcmail.com | 480.941.0510 x15 Sr. Vice President Rick Schwer Sr. VP Data Development Joel Hughes VP of Content & Custom Media Diane Vojcanin VP Events Harry Urban **Director of Audience Development** Doug Riemer Marketing Director Michael Porcaro Manager of Editorial & Creative Services Lois Hince

CORPORATE

Chairperson K.S. Gillette President/CEO E.S. Gillette Sr. Vice President A. O'Neill Sr. Vice President, CFO Dave Shreiner Chairman Emeritus H.S. Gillette (1922-2003)

EDITORIAL ADVISORY BOARD

Jeff Eger HDR Dr. John Rowe Okefenokee Technical College Paul Rice Evoqua Water Technologies LLC Tom Mills Severn Trent Services Andy Richardson Greeley & Hansen LLC

Chuck Reading REACO Associates LLC

STATEMENT OF PURPOSE

Water & Wastes Digest (W&WD) is published exclusively for the 80,000+ decision makers in the municipal and industrial water, wastewater and water pollution industries. These individuals actively design, specify, buy, operate and maintain the equipment, chemicals and services used for water treatment. Editorial content in this audited publication highlights new products and technologies concerning the supply, collection, treatment and distribution of drinking water; the collection, treatment and disposal of wastewater; and hazardous waste pollution control. A product directory is included in the annual June Buyer's Guide

SCRANTON GILLETTE COMMUNICATIONS' INFRASTRUCTURE TEAM



W&WD (ISSN 0043-1141) is published monthly by Scranton Gillette Communications Inc., 3030 W. Salt Creek Lane, Suite 201, Arlington Heights, IL 60005-5025. The U.S. subscription rates are \$45 per year; single copies are \$6; single copies of the June Buyer's Guide are \$10. Foreign subscription OF payable in LLC currency Penroduction of or Copyright 2015. Periodical postage paid at Arlington Heights, IL 60005 and additional mailing offices.

W&WD accepts no responsibility or liability for the validity of information supplied by contributors, vendors, advertisers or advertising agencies.

POSTMASTER: Send address changes to the Circulation Department W&WD 3030 W. Salt Creek Lane, Suite 201

Arlington Heights, IL 60005-5025

PRINTED IN USA



08